



**Saturday,  
June 11, 2022**

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**Please consider a meaningful sponsorship to support the  
13<sup>th</sup> Annual Eggleston OK5K & 1 Mile Run, Walk & Roll!**

**Your sponsorship empowers people with disabilities in Hampton Roads.  
Your support helps provide adults and veterans with disabilities and survivors of brain  
injuries and with employment, rehabilitation, and case management services.**

**On behalf of those we serve, thank you for making a difference!**

**Presenting Sponsors: \$10,000**

- Vendor Table and premium signage at the event
- Banner at start/finish line
- Guest appearance on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and **email marketing**
- 3 Social Media posts in months leading to event
- Recognition as a Corporate Partner\*
- Promo materials in swag bag for all runners
- 8 race entries

**Premiere Sponsors: \$7,500**

- Vendor Table and premium signage at the event
- Company mention on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and **email marketing**
- 2 Social Media posts in month leading to event
- Recognition as a Corporate Partner\*
- Promo materials in swag bag for all runners
- 6 race entries

**Champion Sponsors: \$5,000**

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 10, 2022)
- 1 Social Media posts in month leading to event
- Recognition as a Corporate Partner\*
- Listing in the email marketing, the press release, and in Eggleston's annual report
- Logo on race t-shirts, on Eggleston's website with link to your site, and in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 4 race entries

### **Advocate Sponsors: \$2,500**

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 10, 2022)
- Listing in the press release and in Eggleston's newsletter
- Recognition as a Corporate Partner\*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 3 race entries

### **Partner Sponsors: \$1,000**

- Logo on signage at the event
- Recognition as a Corporate Partner\*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

### **Friend of Ken Lampert Sponsors: \$500**

- Logo on signage at the event
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

### **Mile Marker Sponsors: \$350**

- Logo on the signage at a mile marker
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 1 race entry

*\*For a full list of Corporate Partner benefits email [development@egglestonservices.org](mailto:development@egglestonservices.org).*

**Thank you for supporting Eggleston and the  
13<sup>th</sup> Annual OK5K Run & 1 Mile Run, Walk & Roll!**



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**Please choose your level of sponsorship:**

**Presenting Sponsor: \$10,000**

**Premiere Sponsor: \$7,500**

**Champion Sponsor: \$5,000**

**Advocate Sponsor: \$2,500**

**Partner Sponsor: \$1,000**

**Friend of Ken Lampert Sponsor: \$500**

**Mile Marker Sponsor \$350**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Best Email: \_\_\_\_\_

Best Phone: \_\_\_\_\_

- I have enclosed a check for \$ \_\_\_\_\_
- I will pay via Credit Card on [www.egglestonservices.org/#donations](http://www.egglestonservices.org/#donations)
- Please send us an invoice

Please make all checks payable to: *Eggleston*

Federal Tax-Exempt I.D. Number: 54-0602238

**Mail to:**

Eggleston OK5K  
5145 E. Virginia Beach Blvd  
Norfolk, VA 23502

**For more information contact:**

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