



**Saturday,
June 8, 2024**

**Please consider a meaningful sponsorship to support the
15th Annual Eggleston OK5K & 1 Mile Run, Walk & Roll!**

**Your sponsorship empowers people with disabilities in Hampton Roads.
Your support helps provide adults and veterans with disabilities and survivors of brain
injuries and with employment, rehabilitation, and case management services.**

On behalf of those we serve, thank you for making a difference!

Presenting Sponsors: \$15,000

- Vendor Table and premium signage at the event
- Banner at start/finish line
- Guest appearance on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and **email marketing**
- 3 Social Media posts in months leading to event
- Recognition as a Corporate Partner*
- Promo materials in swag bag for all runners
- 8 race entries

Premiere Sponsors: \$10,000 (4 of 4 Available)

- Vendor Table and premium signage at the event
- Company mention on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and **email marketing**
- 2 Social Media posts in month leading to event
- Recognition as a Corporate Partner*
- Promo materials in swag bag for all runners
- 6 race entries

Champion Sponsors: \$5,000 (4 of 4 Available)

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 7, 2024)
- 1 Social Media posts in month leading to event
- Recognition as a Corporate Partner*
- Listing in the email marketing, the press release, and in Eggleston's annual report
- Logo on race t-shirts, on Eggleston's website with link to your site, and in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 4 race entries

Advocate Sponsors: \$2,500 (4 of 4 Available)

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 7, 2024)
- Listing in the press release and in Eggleston's newsletter
- Recognition as a Corporate Partner*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 3 race entries

Partner Sponsors: \$1,500 (Unlimited Available)

- Logo on signage at the event
- Recognition as a Corporate Partner*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

Friend Sponsors: \$750 (Unlimited Available)

- Logo on signage at the event
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

Mile Marker Sponsors: \$500 (Unlimited Available)

- Logo on the signage at a mile marker
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 1 race entry

**For a full list of Corporate Partner benefits email development@egglestonservices.org.*

**Thank you for supporting Eggleston and the
15th Annual OK5K Run & 1 Mile Run, Walk & Roll!***



Please circle your level of sponsorship:

Presenting Sponsor: \$15,000

Premiere Sponsor: \$10,000

Champion Sponsor: \$5,000

Advocate Sponsor: \$2,500

Partner Sponsor: \$1,500

Friend Sponsor: \$750

Mile Marker Sponsor \$500

***In order to guarantee placement of logos on the shirts,
sponsorship must be received by May 9, 2024.**

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Best Email: _____

Best Phone: _____

☐ I have enclosed a check for \$ _____

☐ I will pay via Credit Card on www.egglestonservices.org/#donations

☐ Please send us an invoice

Please make all checks payable to: *Eggleston*

Federal Tax-Exempt I.D. Number: 54-0602238

Mail to:

Eggleston OK5K
5145 E. Virginia Beach Blvd
Norfolk, VA 23502

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