



**Saturday,  
June 14, 2025**

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**Please consider a meaningful sponsorship to support the  
16<sup>th</sup> Annual Eggleston OK5K & 1 Mile Run, Walk & Roll!**

**Your sponsorship empowers people with disabilities in Hampton Roads.  
Your support helps provide adults and veterans with disabilities and survivors of brain  
injuries and with employment, rehabilitation, and case management services.**

**On behalf of those whom we serve, thank you for making a difference!**

**Presenting Sponsor: \$15,000 (1 Available)**

- Vendor Table and premium signage at the event
- Banner at start/finish line
- Guest appearance on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and email marketing
- 3 Social Media posts in the months leading up to the event
- Recognition as a Corporate Partner\*
- Promo materials in swag bag for all runners
- 8 race entries

**Premiere Sponsors: \$10,000 (4 of 4 Available)**

- Vendor Table and premium signage at the event
- Company mention on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and email marketing
- 2 Social Media posts in the months leading up to the event
- Recognition as a Corporate Partner\*
- Promo materials in swag bag for all runners
- 6 race entries

**Champion Sponsors: \$5,000 (4 of 4 Available)**

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 13, 2025)
- 1 Social Media posts in the month leading up to the event
- Recognition as a Corporate Partner\*
- Listing in the email marketing, the press release, and in Eggleston's annual report
- Logo on race t-shirts, on Eggleston's website with link to your site, and in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 4 race entries

### **Media Sponsor: \$3,000 (1 Available)**

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 13, 2025)
- 1 Social Media posts in the month leading up to the event
- Listing in the press release and in Eggleston's newsletter
- Recognition as a Corporate Partner\*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 3 race entries

### **Advocate Sponsors: \$2,500 (4 of 4 Available)**

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 13, 2025)
- Listing in the press release and in Eggleston's newsletter
- Recognition as a Corporate Partner\*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 3 race entries

### **Partner Sponsors: \$1,500 (Unlimited Available)**

- Logo on signage at the event
- Recognition as a Corporate Partner\*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

### **Friend Sponsors: \$750 (Unlimited Available)**

- Logo on signage at the event
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

### **Mile Marker Sponsors: \$500 (Unlimited Available)**

- Logo on the signage at a mile marker
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 1 race entry

### **Empowering People Sponsors: \$100 (Unlimited Available)**

- Name listed on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- Sponsor 2 individuals from Eggleston's programs race entries

*\*For a full list of Corporate Partner benefits email [development@egglestonservices.org](mailto:development@egglestonservices.org).*

*\*\*Logo and listing on promo materials subject to sponsorship being received before production deadlines.*

**If you are interested in supporting both of Eggleston's key events, the OK5K and the 70<sup>th</sup> Anniversary Gala, you will receive a 10% discount off both sponsorships.**

**Thank you for supporting Eggleston and the  
16<sup>th</sup> Annual OK5K & 1 Mile Run, Walk, & Roll!**



**Please check your level of sponsorship:**

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor: \$15,000     | <input type="checkbox"/> Premiere Sponsor: \$10,000 |
| <input type="checkbox"/> Champion Sponsor: \$5,000        | <input type="checkbox"/> Media Sponsor: \$3,000     |
| <input type="checkbox"/> Advocate Sponsor: \$2,500        | <input type="checkbox"/> Partner Sponsor: \$1,500   |
| <input type="checkbox"/> Friend Sponsor: \$750            | <input type="checkbox"/> Mile Marker Sponsor \$500  |
| <input type="checkbox"/> Empowering People Sponsor: \$100 |   |

\*In order to guarantee placement of logos on the shirts, sponsorship must be received by May 9, 2025.

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Best Email: \_\_\_\_\_

Best Phone: \_\_\_\_\_

- I have enclosed a check for \$ \_\_\_\_\_
- I will pay via Credit Card on [www.egglestonservices.org/donations](http://www.egglestonservices.org/donations)
- Please send us an invoice

Please make all checks payable to: *Eggleston*

Federal Tax-Exempt I.D. Number: 54-0602238

**Mail to:**

Eggleston OK5K  
5145 E. Virginia Beach Blvd  
Norfolk, VA 23502

**Please send sponsorships to [Development@EgglestonServices.org](mailto:Development@EgglestonServices.org)**

**For more information contact:**

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