



**Saturday,
June 14, 2025**

**Virginia Wesleyan University, Boyd Dining Hall
5817 Wesleyan Dr., Virginia Beach, VA 23455**

**Please consider a meaningful sponsorship to support the
16th Annual Eggleston OK5K & 1 Mile Run, Walk & Roll!**

**Your sponsorship empowers people with disabilities in Hampton Roads.
Your support will help provide adults and veterans with disabilities and survivors
of brain injuries with employment, rehabilitation, and case management services.**

On behalf of the individuals we serve, thank you for making a difference!

Presenting Sponsor: \$15,000 (1 Available)

- Vendor Table and premium signage at the event
- Banner at start/finish line
- Guest appearance on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and email marketing
- 3 Social Media posts in the months leading up to the event
- Recognition as a Corporate Partner*
- Promo materials in swag bag for all runners
- 8 race entries

Premiere Sponsor: \$10,000 (3 of 4 Available) – Thank you Mancon, Inc.!

- Vendor Table and premium signage at the event
- Company mention on Eggleston's "Meet the Experts" Radio Show
- Logo included on race registration forms, race shirts, Eggleston Website, Eggleston newsletter, press release, radio and TV ads, Thank You message, Annual Report, and email marketing
- 2 Social Media posts in the months leading up to the event
- Recognition as a Corporate Partner*
- Promo materials in swag bag for all runners
- 6 race entries

Champion Sponsor: \$5,000 (3 of 4 Available) – Thank you City of Norfolk!

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 13, 2025)
- 1 Social Media posts in the month leading up to the event
- Recognition as a Corporate Partner*
- Listing in the email marketing, the press release, and in Eggleston's annual report
- Logo on race t-shirts, on Eggleston's website with link to your site, and in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 4 race entries

Media Sponsor: \$3,000 (Sold Out) – Thank you Sentara!

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 13, 2025)
- 1 Social Media posts in the month leading up to the event
- Listing in the press release and in Eggleston's newsletter
- Recognition as a Corporate Partner*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 3 race entries

Advocate Sponsor: \$2,500 (3 of 4 Available) – Thank you Cox Communications!

- Logo on signage at the event
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 13, 2025)
- Listing in the press release and in Eggleston's newsletter
- Recognition as a Corporate Partner*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 3 race entries

Partner Sponsor: \$1,500 (Unlimited Available)

- Logo on signage at the event
- Recognition as a Corporate Partner*
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

Friend Sponsor: \$750 (Unlimited Available)

- Logo on signage at the event
- Logo on race t-shirts and on Eggleston's website with link to your site
- Listing in Eggleston's newsletter
- Promo materials in swag bag for all runners
- 2 race entries

Mile Marker Sponsor: \$500 (Unlimited Available)

- Logo on the signage at a mile marker
- Logo on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- 1 race entry

Empowering People Sponsor: \$100 (Unlimited Available)

- Name listed on race t-shirts and on Eggleston's website with link to your site
- Promo materials in swag bag for all runners
- Sponsor 2 individuals from Eggleston's programs race entries

**For a full list of Corporate Partner benefits email development@egglestonservices.org.*

***Logo and listing on promo materials subject to sponsorship being received before production deadlines.*

If you are interested in supporting both of Eggleston's key events, the OK5K and the 70th Anniversary Gala, you will receive a 10% discount off both sponsorships.

**Thank you for supporting Eggleston and the
16th Annual OK5K & 1 Mile Run, Walk, & Roll!**



Please check your level of sponsorship:

- ☐ **Presenting Sponsor: \$15,000**
- ☐ **Champion Sponsor: \$5,000**
- ☐ **Advocate Sponsor: \$2,500**
- ☐ **Friend Sponsor: \$750**
- ☐ **Empowering People Sponsor: \$100**

- ☐ **Premiere Sponsor: \$10,000**
- ☐ **Media Sponsor: \$3,000 (Sold Out)**
- ☐ **Partner Sponsor: \$1,500**
- ☐ **Mile Marker Sponsor \$500**

*In order to guarantee placement of logos on the shirts, sponsorship must be received by May 15, 2025.

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Best Email: _____

Best Phone: _____

- ☐ I have enclosed a check for \$ _____
- ☐ I will pay via Credit Card on www.egglestonservices.org/donations
- ☐ Please send us an invoice

Please make all checks payable to: *Eggleston*

Federal Tax-Exempt I.D. Number: 54-0602238

Mail to:

Eggleston OK5K
Attention: Accounting
5145 E. Virginia Beach Blvd
Norfolk, VA 23502

Please send sponsorships to Development@EgglestonServices.org

For more information contact:

Renyatta Banks
Director of Development
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Eggleston is a registered 501(c)(3) nonprofit organization. All proceeds from donations and fundraising efforts are used to support our mission. No goods or services were provided in exchange for this donation. Please consult your tax advisor for specific guidance on deductibility. 54-0602238