

eggleston

70th Anniversary Gala

Thursday, September 18, 2025 at 6:30

The Main

100 East Main St., Norfolk, VA 23510

Sponsorship Opportunities

PRESENTING SPONSOR (SOLD OUT) \$25,000

Thank You!



TOWNE BANK

PREMIERE SPONSOR (2 AVAILABLE) \$10,000

- 12 Reserved seats (1 1/2 tables) and signage at the event
- Full page ad in the program
- Table Signage
- Logo included on Eggleston website, Eggleston newsletter, Social media recognition, Annual Report, and email marketing
- Recognition as premiere sponsor during the event
- Company mentioned during the Eggleston segment on News Talk 790am WNIS "Ask the Experts" radio show
- 2 Social Media posts for your organization in months leading to event (FB, IG, LinkedIn)
- Recognition as a Corporate Partner*

CHAMPION SPONSOR (6 AVAILABLE) \$5,000

- 8 Reserved seats (1 table) and signage at the event
- Half page ad in the program
- Table Signage
- Logo included on Eggleston website, Eggleston newsletter, and social media recognition
- Company listed in the Annual Report

COCKTAIL SPONSOR (4 AVAILABLE) \$3,500

- 8 Reserved seats (1 table)
- Quarter page ad in the program
- Signage at drinks stations
- Logo included on Eggleston website, Eggleston newsletter, and social media recognition



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ENTERTAINMENT SPONSOR (2 AVAILABLE) \$3,500

- 8 Reserved seats (1 table)
- Quarter page ad in the program
- Recognition during entertainment
- Logo included on Eggleston website, Eggleston newsletter, and social media recognition

PHOTO BOOTH SPONSOR (2 AVAILABLE) \$2,500

- 4 Reserved seats, signage at the photo booth, and logo on the boarder of each photo
- Eighth page ad in the program
- Logo included on Eggleston website, Eggleston newsletter, and social media recognition

SILENT AUCTION/RAFFLE SPONSOR (4 AVAILABLE) \$2,500

- 4 Reserved seats, signage at the event, signage at the auction tables and site
- Eighth page ad in the program
- Logo included on Eggleston website, Eggleston newsletter, and social media recognition

CHANGE A LIFE SPONSOR \$500

- Logo included on Eggleston website, Eggleston newsletter, and social media recognition
- Your sponsorship will provide community outings for 1 month to individuals in day programs

EMPOWERING PEOPLE SPONSOR \$300

- Logo included on Eggleston Website, Eggleston newsletter, and social media recognition
- Sponsor 2 individuals from Eggleston's programs to attend the gala

TABLE SPONSOR: \$1250 (5 OF 6 AVAILABLE) **THANK YOU TECHARK!**

- 8 Reserved seats and table signage
- Name listed in the program

TICKETS:

- \$150 per person
- \$300 per couple

ADS IN DIGITAL PROGRAM:

Full page - \$250
Half page - \$150
Quarter page - \$80

*For a full list of Corporate Partner benefits email development@egglestonservices.org.

If you are interested in supporting both of Eggleston's key events, the OK5K and the 70th Anniversary Gala, you will receive a 10% discount off both sponsorships.

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Thank you for your support!

PLEASE CHECK YOUR LEVEL OF SPONSORSHIP:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor: \$25,000 (Sold out) | <input type="checkbox"/> Premiere Sponsor: \$10,000 |
| <input type="checkbox"/> Champion Sponsor: \$5,000 | <input type="checkbox"/> Cocktail Sponsor: \$3,500 |
| <input type="checkbox"/> Entertainment Sponsor: \$3,500 | <input type="checkbox"/> Photo Booth Sponsor: \$2,500 |
| <input type="checkbox"/> Silent Auction/Raffle Sponsor: \$2,500 | <input type="checkbox"/> Change A Life Sponsor: \$500 |
| <input type="checkbox"/> Empowering People Sponsor: \$300 | <input type="checkbox"/> Table Sponsor: \$1,250 |

Ad in digital program: ☐ Full page - \$250, ☐ Half page - \$150, ☐ Quarter page - \$80

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Best Email: _____

Best Phone: _____

☐ I have enclosed a check for \$ _____

☐ I will pay via Credit Card online at:

<https://eggleston.networkforgood.com/events/81143-70th-anniversary-gala>

☐ Please send us an invoice

☐ Please make my donation/sponsorship anonymous

Mail to: Eggleston 70th Gala

Attn: Accounting

5145 E. Virginia Beach Blvd

Norfolk, VA 23502

Please make all checks payable to: Eggleston

Federal Tax-Exempt I.D. Number: 54-0602238

We have reserved a block of rooms for Thursday, September 18. For more information please contact Development@egglestonservices.org.

Please send sponsorships to Development@EgglestonServices.org

For more information contact:

Renyatta Banks
Director of Development
Office: (757) 858-8011 ext. 362
rbanks@egglestonservices.org

Geraldine R. Eady
VP of Marketing & Development
Office: (757) 858-8011 ext. 730
geady@egglestonservices.org

Eggleston is a registered 501(c)(3) nonprofit organization. All proceeds from donations and fundraising efforts are used to support our mission. No goods or services were provided in exchange for this donation. Please consult your tax advisor for specific guidance on deductibility. 54-0602238