



Saturday, June 13, 2026

**Virginia Wesleyan University, Batten Student Center
5817 Wesleyan Dr., Virginia Beach, VA 23455**

**Please consider a meaningful sponsorship to support the
17th Annual Eggleston OK5K & 1 Mile Run, Walk & Roll!**

**Your sponsorship empowers people with disabilities in Hampton Roads.
Your support will help provide adults and veterans with disabilities and survivors
of brain injuries with employment, rehabilitation, and case management services.**

On behalf of the individuals we serve, thank you for making a difference!

Premiere Sponsor: \$10,000 (4 Available)

- Vendor table, premium signage, and a speaking opportunity at the event
- Guest appearance on Eggleston's "Meet the Experts" Radio Show
- Logo on registration forms, race shirts, Eggleston website, newsletter, press releases, TV & radio ads, annual report, email marketing
- 6 race entries + Employee Team Spotlight Feature (photo + social media post)
- One email feature in OK5K campaign
- Promo materials in runner swag bags
- Recognition as an Eggleston Corporate Partner
- 4 social media posts leading up to the event

Champion Sponsor: \$5,000 (4 Available)

- Vendor Table at Pre-Race Packet Pick Up (Friday, June 12)
- Recognition in email marketing, press release, annual report
- Logo on signage at the event, race shirts, Eggleston's website, newsletter
- 4 race entries + Employee Team Spotlight Feature
- Promo materials in runner swag bags
- Recognition as an Eggleston Corporate Partner
- 2 social media posts

Advocate Sponsor: \$2,500 (4 Available)

- Vendor Table at Pre-Race Packet Pick Up (Friday, June 12)
- Recognition in press release and newsletter
- Logo on race signage at the event, race shirts, Eggleston's website
- 3 race entries
- Promo materials in runner swag bags
- Recognition as an Eggleston Corporate Partner
- 1 social media post

Partner Sponsor: \$1,500 (Unlimited Available)

- Logo on signage at the event, race shirts, Eggleston's website
- Recognition in newsletter
- 2 race entries
- Promo materials in runner swag bags
- Recognition as an Eggleston Corporate Partner

Friend Sponsor: \$750 (Unlimited Available)

- Logo on signage at the event and Eggleston's website
- Name listed on race shirts
- Recognition in newsletter
- 2 race entries
- Promo materials in runner swag bags

Mile Marker Sponsor: \$500 (Unlimited Available)

- Logo on a mile marker sign and Eggleston's website
- Name listed on race shirts
- 1 race entry
- Promo materials in runner swag bags

**For a full list of Corporate Partner benefits email development@egglestonservices.org.*

***Logo and listing on promo materials subject to sponsorship being received before production deadlines.*

Event Experience Add-Ons (Optional)

These can be added to any sponsorship tier to increase visibility and exclusivity:

Add-On	Price	Benefits
T-Shirt Sponsor	\$4,000	Logo in premier placement on race shirts, social media highlight
Medal Sponsor	\$2,000	Name on finisher medals, social media highlight
Media Sponsor	\$3,000	Exclusive media partner recognition on all media, social media highlight
Vendor Booth	\$ 250	Vendor table at the event on June 13, 2026

**Thank you for supporting Eggleston and the
17th Annual OK5K & 1 Mile Run, Walk, & Roll!**



Please check your level of sponsorship:

☐ **Premiere Sponsor: \$10,000**

☐ **Advocate Sponsor: \$2,500**

☐ **Friend Sponsor: \$750**

☐ **Champion Sponsor: \$5,000**

☐ **Partner Sponsor: \$1,500**

☐ **Mile Marker Sponsor \$500**

Sponsorship Add-ons

☐ **Start Line Sponsor: \$1,000**

☐ **T-Shirt Sponsor: \$4,000**

☐ **Media Sponsor: \$1,000**

☐ **Finish Line Sponsor: \$1,000**

☐ **Medal Sponsor \$2,000**

*To guarantee placement of logos on the shirts,
sponsorship must be received by May 15, 2026.

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Best Email: _____

Best Phone: _____

☐ I have enclosed a check for \$ _____

☐ I will pay via Credit Card on www.egglestonservices.org/donations

☐ Please send us an invoice

Please make all checks payable to: *Eggleston*

Federal Tax-Exempt I.D. Number: 54-0602238

Mail to:

Eggleston OK5K
Attention: Accounting
5145 E. Virginia Beach Blvd
Norfolk, VA 23502

Please send sponsorships to Development@EgglestonServices.org

For more information contact:

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